



Comprehensive Audience Packages

A Broadcast Service of Pittsburg State University

\$1,000 Comprehensive Audience Package

This package may be scheduled for 13, 26 or 52 weeks.

Qty.	Program
50	All Things Considered, Monday-Friday, 4-7p.m.
50	Morning Edition, Monday-Friday, 5-9a.m.
100	Classical Music, Monday-Friday, 9a.m.-4p.m.

200 Announcements
Averages \$5.00 per spot

Spots during Premium Programs available for \$11 per spot for packages \$1000 to \$1999

\$2,000 Comprehensive Audience Package

This package may be scheduled for 26 or 52 weeks.

Qty.	Program
100	All Things Considered, Monday-Friday, 4-7p.m.
100	Morning Edition, Monday-Friday, 5-9a.m.
190	Classical Music, Monday-Friday, 9a.m.-4p.m.
5	Car Talk, Saturday, 9-10a.m.
5	A Prairie Home Companion, Sat. or Sun, dependent on availability
10	Weekend Edition, Saturday or Sunday, 7-9a.m.

410 Announcements (Includes 10 Premium Program Spots)
Averages \$4.88 spot

Additional Spots during Premium Programs available for \$9 per spot for packages \$2000 to \$3999

\$4,000 Comprehensive Audience Package

This package may be scheduled for 26 or 52 weeks.

Qty.	Program
200	All Things Considered, Monday-Friday, 4-7p.m.
200	Morning Edition, Monday-Friday, 5-9a.m.
380	Classical Music, Monday-Friday, 9a.m.-4p.m.
100	Jazz, Monday-Thursday, 7-11p.m.
10	Car Talk, Saturday, 9-10a.m.
10	A Prairie Home Companion, Sat. or Sun, dependent on availability
20	Weekend Edition, Saturday or Sunday, 7-9a.m.
40	Weekend programs other than Car Talk and A Prairie Home Companion

960 Announcements (Includes 20 Premium Program Spots)
Averages \$4.17 per spot

Additional Spots during Premium Programs available for \$7 per spot for packages \$4000 and higher