

# Facts and Figures about KRPS Public Radio

# KRPS

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A Broadcast Service of Pittsburg State University

Licensed to Pittsburg State University

On air since April 29, 1988

Missi Kelly, General Manager, KPBC Chairperson since 2008

**Mission:** It is the overall mission of KRPS to offer insightful, intelligent, and well-produced local and national programming to the KRPS listening area. In direct regard to Pittsburg State University, it is the mission of KRPS to support the university by helping to position the university as the center of culture and intellect in the region by broadcasting programming with a discerning regional, national and international perspective.

**Recent Highlights:** KRPS has always had the goal of serving otherwise unserved audiences. To better serve the growing Hispanic population in the listening area, KRPS began broadcasting a second HD Channel on September 1, 2007. The programming available on the second channel is a combination of Latino music and news & information spoken in Spanish. The channel broadcasts 24 hours a day, seven days a week.

## KRPS Numbers

Average weekly audience: 27,800\* listeners

Listener-members: 1,501 members

Corporate underwriters: average of 39

2009 budget:

\$693,954

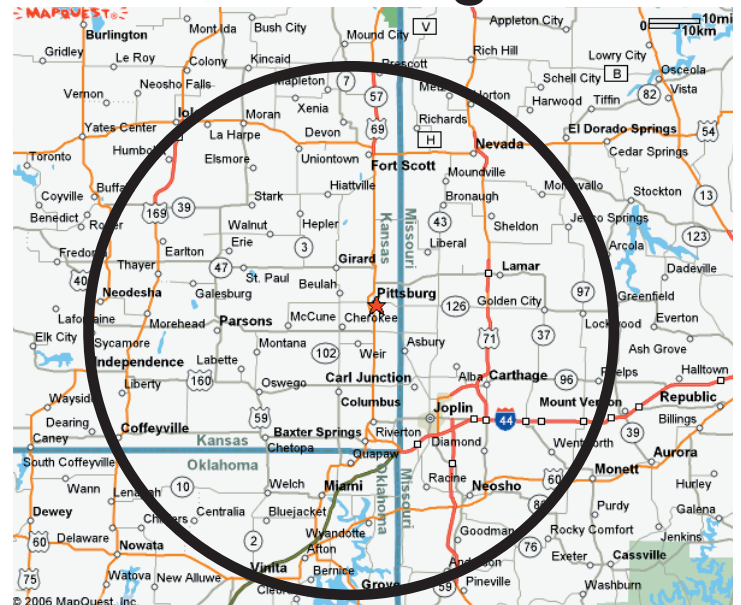
- Private support: 37%
- State support: 22%
- Federal support: 17%
- Pittsburg State University/  
PSU Foundation: 21%
- Miscellaneous: 3%

Staff members:

7 full-time

3 part-time

## KRPS Coverage Area



KRPS's subcarrier signal supports  
the broadcast of



**Audio-Reader**  
THE UNIVERSITY OF KANSAS

\* Arbitron - Radio Research Consortium, Inc., Total Market, Cume, Persons 12+, Mon.-Sun., 6A-12 Mid, Fall 2007, Spring 2008.  
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