



NPR News Packages

A Broadcast Service of Pittsburg State University

\$1,000 NPR News Package

This package may be scheduled for 13, 26 or 52 weeks.

Qty.	Program
52	All Things Considered, Monday-Friday, 4-7p.m.
52	Morning Edition, Monday-Friday, 5-9a.m.
26	Weekend Edition, Saturday, Sunday, 7-9a.m.
13	Weekend All Things Considered, Sat., 4-5p.m., Sun., 5-6p.m.
17	12:01 Weekday Newscast

Spots during
Premium Programs
available for
\$11 per spot for
packages
\$1000 to \$1999

160 Announcements

Averages \$6.25 per spot

\$2,000 NPR News Package

This package may be scheduled for 26 or 52 weeks.

Qty.	Program
106	All Things Considered, Monday-Friday, 4-7p.m.
106	Morning Edition, Monday-Friday, 5-9a.m.
60	Weekend Edition, Saturday, Sunday, 7-9a.m.
30	Weekend All Things Considered, Sat., 4-5p.m., Sun., 5-6p.m.
20	12:01 Weekday Newscast
13	Fresh Air Weekend, Saturday, 6-7a.m.
10	Car Talk or A Prairie Home Companion

Additional Spots during
Premium Programs
available for
\$9 per spot for
packages
\$2000 to \$3999

345 Announcements (Includes 10 Premium Program Spots)

Averages \$5.80 per spot

\$4,000 NPR News Package

This package may be scheduled for 26 or 52 weeks.

Qty.	Program
210	All Things Considered, Monday-Friday, 4-7p.m.
210	Morning Edition, Monday-Friday, 5-9a.m.
120	Weekend Edition, Saturday, Sunday, 7-9a.m.
60	Weekend All Things Considered, Sat., 4-5p.m., Sun., 5-6p.m.
50	12:01 Weekday Newscast
24	Whad'ya Know?, Saturday, 10a.m.-12p.m.
26	Fresh Air Weekend, Saturday, 6-7a.m.
52	Car Talk or A Prairie Home Companion

Additional Spots during
Premium Programs
available for
\$7 per spot for
packages
\$4000 and higher

752 Announcements (Includes 52 Premium Program Spots)

Averages \$5.32 per spot